





# Merchandising systems

## For peace of mind

Bring UNION to life in your branch with our high impact merchandising solutions.

We have invested in a range of innovative merchandising solutions perfect for small to large builders' merchant branches and trade depots. Our dedicated Merchandising Team can provide the best visual displays to create impactful and recognisable instore branding, helping to improve the customer experience, and ultimately maximise sales.

We know your space is valuable, UNION's merchandising solutions give you the ability to utilise your space to its best advantage, realise your objectives instore and increase footfall.

## Standard UNION merchandiser

Our standard 1 metre bays are the perfect solution if you want to group products and ranges together, showcasing a good, better, best solution. Providing a striking brand presence in store, the bays are available in 1m options making them suitable for stores of all sizes and layouts. We can also supply and provide bespoke solutions, depending on space and stock ranges put in.



Weight: 188.469 kg    Width: 1037.10 mm  
 Surface area: 38.364 m<sup>2</sup>    Length: 599.20 mm  
 Height: 2369.75 mm

## UNImax lite

If space is a challenge but you still want to signpost your UNION handles and door packs, then our UNImax lite unit is the perfect choice. The UNImax lite unit can house 96 door packs and gives the customer the ability to browse the range quickly and effectively making the right selection. This unit holds both passage and privacy door packs and also has a 'try me, buy me' handle feature.

The compact but effective design means the unit can benefit all types of branch footprints, whilst promoting all relevant product features.



Weight: 48.299 kg    Width: 460 mm  
 Surface area: 11.947 m<sup>2</sup>    Length: 460 mm  
 Height: 1871.70 mm

## UNImax pro

If you require a solution that offers flexibility with a minimum footprint the UNImax pro freestanding display unit is the perfect addition for your store.

Designed to stock and promote your best-selling handles, the UNImax pro unit combines 'try me, buy me' handles with generous space to house the respective passage and privacy handles. Providing quick and easy access for customers to buy their handle of choice.

With a capacity of over 150 handle boxes, the UNImax pro unit includes a built-in show board to display your best-selling handles, instantly attracting customers.



**Weight:** 130.451 kg  
**Surface area:** 29.864 m<sup>2</sup>  
**Width:** 720 mm  
**Length:** 720 mm  
**Height:** 1772.45 mm

## Jigtech stand

Bring Jigtech to life with our exclusive merchandising stand featuring an LCD monitor displaying our promotional installation video which will be sure to turn the heads of your customers.

Including features such as try-me-buy-me shelves, the Jigtech merchandiser enables you to showcase the entire range whilst educating customers on the benefits of the product and how to achieve a quick and accurate installation.



**Weight:** 68.744 kg  
**Surface area:** 13.410 m<sup>2</sup>  
**Width:** 711.60 mm  
**Length:** 599.20 mm  
**Height:** 2372.75 mm

Our trade days are the best way to engage your staff and customers with our latest products and services. We want to ensure you and your customers have the knowledge to select the right products for the job and use them with confidence. That's why we regularly hold Trade Days at builders' merchants branches across the country.



Come along and speak to our team about our latest innovations and solutions, view demonstrations and discover how we can help your business achieve your goals.



Our trade days are centred around our Jigtech quick fit handle installation solution. It's that quick, we challenge you to try and see for yourself...



Visit our trade day booking page now on our website to book your event and see why we're a pioneer in trade products and solutions.



### Try me buy me shelves

UNION 'try me buy me' handle shelves can be installed to enable customers to touch and feel UNION's unique handles. There are options available to have four or five lever handles installed based on your specific selection of styles and finishes.



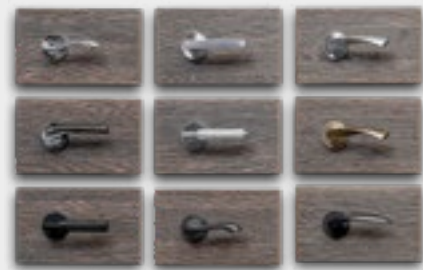
### Monitors

10 inch monitors are available to be installed on merchandising stands, these are great for showing promotional videos and attracting people to the merchandiser stands instore.



### Handle boards

Handle boards can be installed above trade counters or in place of shelves to demonstrate UNION's variety of handles and matching accessories such as escutcheons and thumb turns to show a full suite.



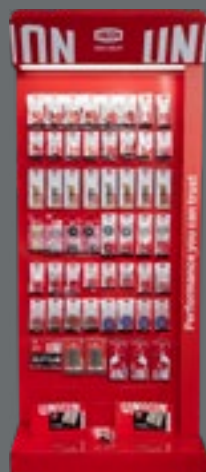
### Display blocks

Mini display blocks demonstrate the functionality of Jigtech handles as well as the push button privacy functionality, the handy size is perfect for housing on trade counters or on shelves.



### Side panels

UNION side panels tie the merchandising stands together in an elegant way, these are available for stands starting from 4m wide.



## Merchandising support

Our process is simple and designed to help you maximise sales and inspire customers.

We work with you to understand your objectives and store layout.

We will review your range choice and provide you with several display options that add real value to your business.

Our specialist team of merchandisers will build the agreed planogram visualisation.

Finally, we offer ongoing training from our experienced sales and merchandiser team.

When you choose UNION, you choose heritage and expertise. We don't just build and leave, we add value in various ways such as ensuring you have the right stock and are stocking the best lines.



## UNION merchandising team

### Merchandising Manager

Carl Walker  
carl.walker@assaabloy.com  
07817 515 953

### Merchandiser - North

Mo Coe  
anthony.coe@assaabloy.com  
07917 135 563

### Merchandiser - South

Peter O' Brien  
peter.obrien@assaabloy.com  
07900 606 970

### Merchandiser - Midlands

Robert Coe  
robert.coe@assaabloy.com  
07776 839 242



ASSA ABLOY

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ASSA ABLOY Opening Solutions UK and Ireland,  
School Street, Willenhall, West Midlands WV13 3PW, UK

Tel: 0845 223 2124  
Email: [csdorders@assaabloy.com](mailto:csdorders@assaabloy.com)  
Web: [uniononline.co.uk](http://uniononline.co.uk)

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**Performance you can trust**